



BCS Certificate in Business Analysis Practice 3 Days inc Exam

About the Course

This training course on Business Analysis Practice introduces you to all the essential skills of business analysis. The emphasis throughout is on practical learning, using real-life case studies to introduce key skills including strategic analysis, stakeholder management, business activity modelling, gap analysis and making a business case.

Who is it for?

The course is designed mainly for practising business analysts but is also suitable for others such as business change practitioners, project managers and enterprise architects who wish to gain an insight into this aspect of the business analysis process.

The Exam

During this three day course you'll receive all the training you need to prepare for the BCS Business Analysis Practice certificate examination, which is held on the final afternoon of the course. A pass means you're another step closer to achieving your BCS International Diploma in Business Analysis – the de facto certification for practicing business analysts.

This course is also a specialist option for the BCS International Diploma in Solution Development. One last thing this course is also approved as consistent with the IIBA BABoK version 3.0 and enables participants to develop SFIA skills BUAN and REQm.

Course Outline

Business analysis rationale

- The scope of business analysis
- Definition of business analysis
- The development of business analysis
- The business change lifecycle
- Roles in business analysis

Strategic analysis in context

- External analysis – PESTLE, Five Forces Analysis
- Internal analysis – Resource Audit, MOST

- Building a SWOT analysis
- Critical success factors and key performance indicators
- Measuring performance – the Balanced Business Scorecard

A project approach to business analysis

- Initiating a business analysis study
- Defining terms of reference

Understanding business situations

- Review of investigation techniques
- Documenting the business situation:
- Rich pictures
- Mind maps
- Fishbone diagrams

Business perspectives

- Identifying stakeholders
- Analysing stakeholders – Power/Interest Grid, RACI
- Stakeholder management strategies
- Defining business perspectives – CATWOE

Analysing and modelling the business activities

- Types of business activity
- Building a conceptual business activity model
- Consolidating perspectives and building consensus

Identifying potential solutions

- Business events
- Business rules
- Business process models
- Exploring the gap between the current and desired situation
- Identifying areas for business improvement – POP-IT
- Taking a holistic approach to business improvement

Making the business case

- Analysing feasibility
- Contents of a business case
- Options
- Costs and benefits
- Impacts and risks
- Lifecycle for the business case