



## **BCS Foundation Certificate in Business Analysis 3 Days inc Exam**

### **About the Course**

Using the structure of the business analysis process model, this course will introduce you to some of the most important techniques that, as a Business Analyst, you'll need to know. In fact, it's the perfect introduction to business analysis, covering areas such as strategy analysis, investigation techniques, requirements engineering and much, much more. The knowledge you'll gain will set you on the road to achieving your Practitioner level BCS BA qualifications.

### **Who is it for?**

The course is designed mainly for practising business analysts but is also suitable for others such as business change practitioners, project managers and enterprise architects who wish to gain an insight into business analysis and the role of business analysts.

### **The Exam**

During this three day course you'll receive all the training you need to prepare for the BCS Foundation in Business Analysis certificate multiple choice examination, which is held on the final afternoon or at a later date of the course.

A pass means a Foundation certificate in Business Analysis and that puts you one step closer to a BCS International Diploma in Business Analysis. But that's not all, as well as covering the entire BCS syllabus, this programme will develop your SFIA skills, REQM, level 3.

### **Course Outline**

This Classroom/Virtual-based course a broad survey of the range of activities undertaken by business analysts and the tools and techniques available to them.

#### **Introduction to business analysis**

- The origins of business analysis
- The development of business analysis
- The scope of business analysis
- The role and responsibilities of the business analyst

#### **The competencies of a business analyst**

- Personal, business and professional competencies

- Competency development

### **Business strategy analysis**

- The strategic context
- Strategy development
- Strategic analysis techniques
- SWOT analysis
- Executing strategy

### **The Business Analysis Process Model**

- An approach to problem-solving
- Stages of the business analysis process model
- Techniques and activities for each stage

### **Investigation techniques**

- Interviewing and workshops
- Observation approaches
- Scenarios and prototyping
- Quantitative investigation techniques
- Documenting the current situation

### **Stakeholder analysis and management**

- Identifying and categorising stakeholders
- Analysing stakeholders
- Stakeholder management strategies
- Stakeholder perspectives
- Business activity models

### **Modelling business processes**

- Functional and process views
- The organisational view of business processes
- Value propositions
- As is business process models

- Business events
- Improving business processes
- To be business process models

#### **Defining the solution**

- Gap analysis
- Introduction to business architecture
- Business architecture techniques

#### **Making a business and financial case**

- The business case in the project lifecycle
- Identifying options
- Assessing feasibility
- Structure of a business case
- Investment appraisal techniques

#### **Requirements engineering**

- Requirements engineering and the systems development lifecycle
- The requirements engineering framework
- Actors in requirements engineering
- Requirements elicitation
- Requirements analysis
- Documenting requirements
- Requirements validation
- Managing requirements

#### **Modelling requirements**

- Modelling system functions
- Modelling system data

#### **Delivering the requirements**

- Delivering the solution
- Development lifecycles

### **Delivering the business solution**

- BA role in the business change lifecycle
- Design and Implementation
- The SARA model
- Realisation of benefit