



ChatGPT and Generative AI

Overview:

ChatGPT is a powerful tool that uses Generative AI to generate texts based on your input. You can use ChatGPT to create all kinds of texts, such as emails, reports, presentations, blogs, poems, stories, and much more. ChatGPT can help you improve, speed up and simplify your work.

But how exactly does ChatGPT work? How can you use ChatGPT effectively for your purposes? How can you check the quality and relevance of ChatGPT output? And what are the possibilities, limitations and risks of Generative AI?

In this one-day workshop you will learn everything you need to know about ChatGPT and Generative AI. You will learn how to use ChatGPT for different tasks and situations in your work. You'll learn how to write effective prompts to control ChatGPT. You will learn how to assess and improve ChatGPT's output.

The workshop is interactive and practical. You will work a lot with ChatGPT yourself, under the guidance of an experienced teacher. You also get a workbook with over 180 prompts, a PDF of the slide deck, and a supplemental document with advanced prompts.

Objectives

- The goal of this workshop is to teach you how to use ChatGPT and Generative AI, and to take your work to the next level. After this workshop you will be able to:
- Explain what Generative AI is, and how it works
- Identify the possibilities, limitations and risks of Generative AI
- Writing effective prompts for ChatGPT
- Check ChatGPT output for quality and relevance
- Using solid and effective prompts to optimize ChatGPT
- Apply ChatGPT for various purposes in your work
- Transform your work with ChatGPT and Generative AI

Target audience

This workshop is for anyone who wants to learn more about ChatGPT and Generative AI, and who wants to know how to apply these tools in their work, especially for professionals from various fields, including IT pros, consultants, developers, data analysts, project leaders, marketers, managers and entrepreneurs. This workshop is suitable for both AI beginners and those with some experience.



Requirements

Participants are familiar with data manipulation and may have some experience with data analysis. They are likely Microsoft Excel users and may have used other reporting tools. They need to understand how to use desktop applications and navigate online platforms.

Duration:

1 Day